

Data Privacy Legal Services

Protecting Your Data, Protecting Your Business

Safeguarding individual data privacy and data protection is not just a priority—it's a global imperative. Many US state laws and regulations demand transparency and accountability in how personal data is collected, used, and protected, some of which allow a consumer to file a private right of action for violations. Federal laws in the US are enforced to protect consumer data and there is a push in Congress to pass a nationwide privacy law that will include a private right of action. Entities that do not have a privacy policy and those with inadequate policies are exposed to risk of regulatory action and litigation.

Carter Ledyard's <u>Cybersecurity and Data Privacy</u> lawyers understand this intricate landscape which includes international regulations like the GDPR. Our team specializes in auditing, reviewing, and drafting privacy policies tailored to your business needs, ensuring compliance with legal requirements, and shielding you from potential legal pitfalls now and in the future.

What We Do

- Auditing and Reviewing: We conduct thorough reviews and assessments of your current data privacy policies and practices, identifying areas of potential risks and ensuring they meet legal requirements and provide adequate protection for your data and your business.
- Drafting: We craft customized privacy policies tailored to your business needs, reflecting your industry, data practices, and compliance obligations. We also draft incident response plans and related information security plans.
- Ensuring Compliance: We provide ongoing support to ensure your privacy policies remain up-to-date and compliant with the latest laws and regulations, offering peace of mind in an ever-changing regulatory environment.
- Litigation, Incidents, Regulatory: We represent parties in litigation relating to data privacy, assist entities in navigating regulatory inquiries and proceedings, and counsel clients on cybersecurity incident response and reporting.

Why Choose Us? Legal Advice for Complex Legal Risks

Maintaining Confidentiality While Leaving No Legal Questions Unturned: As attorneys,
we offer not only a deep understanding of privacy laws but also the ability to provide
legal counsel, mitigate risks, and navigate complex legal issues. Having lawyers
involved will help ensure that the advice and work assessing risks and legal issues is
protected from disclosure.



resources

- Knowledge Across Industries: We serve clients in many different industries, including
 consumer products, manufacturing and wholesale, e-commerce, professional services,
 financial institutions, multi-nationals, cross-border, charities and non-profits.
- Tailored Solutions: We understand that one size does not fit all. Our approach involves understanding your business, industry, and data practices to tailor a privacy policy that aligns with your specific needs and circumstances.
- Long-Term Support: Our relationship doesn't end with the drafting of a privacy policy.
 We can provide ongoing support and guidance, ensuring your policies evolve with your business and the regulatory landscape.

Our Cybersecurity and Data Privacy team will be happy to set up a free consultation with you to learn more about how we can help you comply with data privacy laws.

Key Contact

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